

# Booth Marketing — Sweet Heart



## Donations that make a difference

Promote your council donation program to help boost sales. Girl Scouts can make paper hearts, write the council donation program inside and decorate with cookie clip art. Encourage Girl Scouts to use their donation program heart craft when they create their Digital Cookie® video.

### Supplies:

- Clip Art
- Scissors
- Markers

### Instructions:

1. Fold piece of construction paper in half.
2. Cut half of a heart along the folded line.
3. Decorate heart with cause using clip art and makers.
4. Put on display at booths, social and your Digital Cookie video.



**A picture is worth  
a thousand words.**

Let entrepreneurs know  
they can add personal  
touches and pictures to  
their heart when they  
get home.

*Little Brownie*  
BAKERS®